

BY:DEEN

PROFILE

I am a London based Digital Designer with a strong interest in designing innovative creations. I enjoy collaborating with others to complete tasks efficiently, gaining an insight on various design perspectives and incorporating the latest developments and trends to ensure that my work remains contemporary.

The Lotus Group

During my time at The Lotus Group I had the opportunity to design, develop and manage websites for them and their 3 companies: DialAFlight, Supertravel Golf & Corporate Travel. The aim was to introduce an exciting modern structure whilst keeping their traditional identity and heritage intact. Typical projects consisted of

DialAFlight

The role I played during this position was to design and develop email campaigns for multi million pound company, DialAFlight. I used Adobe Photoshop to design a creative and informative solution to obtain new custom and Html, CSS & JS to develop it.

Class Mens' Grooming

This project required me to design and manage their website using an FTP client which was hosted on my own server. The creation of this website included a full UX process, UI designs for testing purposes and a final development stage where I used Html5, CSS & Javascript.

REFERENCES

Available upon request

EDUCATION

University of Portsmouth

Digital Media (MSc Hons) **19-20**
Pass

University of Portsmouth

Digital Media (BSc Hons) **16-19**
Upper Second Class

Bexleyheath Sixth Form

Media Studies C **14-16**
Business & ICT Distinction*

Bexleyheath Academy

8 GCSE's A*-C including **09-14**
Media, ICT, Maths & English

EMPLOYMENT

The Lotus Group

Junior Digital Designer
Queen Elizabeth Street, London, SE1 4LL

Numberfit

Junior UX Designer
Remote

Freelance Digital Designer

Website Designer (UX/UI/FED)
Remote

Royal Courts of Justice

Court of Appeal (Civil)
Strand, London, WC2A 2LL

SKILLS

Adobe CC, Html5, CSS, HotJar, User Journeys, Wireframing, Email Campaigns, UX Research, Rapid Prototyping, Google Analytics, Agile.